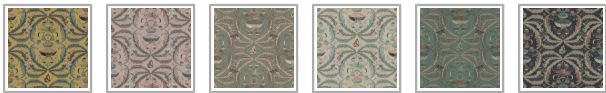




HOUSE OF HERAS

# Magical Mariposa Decorative Textile Wallpaper

Graceful butterflies flit through a lush canopy of palm fronds and lily-of-the-valley in Magical Mariposa Decorative Textile Wallpaper. Translating to “magical butterfly,” this design captures the peaceful charm of a hidden garden. Its soft colour palette and flowing forms, paired with the understated depth of the decorative textile base, make it ideal for spaces in need of softness, stillness, and quiet wonder.



## SUSTAINABILITY

- **Cellulose-Based Construction:** This wallcovering is made with a cellulose fiber substrate (40–70%), a renewable and plant-derived material that supports more sustainable sourcing practices compared to purely synthetic alternatives.
- **Low VOC Composition:** The product includes acrylic latex and processing agents, and it meets flame resistance standards including ASTM E 84 Class A. While not specifically labeled as low-VOC, acrylic-saturated papers are typically compatible with low-emission adhesives and coatings, supporting better indoor air quality when installed with water-based systems.
- **No PVC Content:** This wallpaper does not list any use of polyvinyl chloride (PVC), a material commonly found in traditional vinyl wallcoverings. The absence of PVC helps reduce reliance on harmful synthetic materials and lowers environmental toxicity during manufacturing and disposal.
- **Lightweight and Durable:** At 166 g/m<sup>2</sup>, this wallcovering offers a balance between durability and efficient use of raw materials. Its composition allows it to meet demanding flame, chemical, and lightfastness standards, extending product lifespan and reducing the need for frequent replacements.
- **Cleanability and Maintenance:** Designed to be washable with a soft sponge or vacuum, it minimizes the need for harsh cleaning chemicals that can harm indoor air quality and the environment.

## BATCHING & DELIVERY

- **Note:** Samples of this wallcovering are provided for review of the material, pattern scale and print technique – they are not intended to be used for color matching purposes. There can be slight shifts in color between runs, so your wallcovering may vary slightly from sample colouring.
- Please ensure that you order the correct amount as we do not guarantee that rolls printed in different batches will be an exact match.
- Industry leading production times on all orders.

ROLL DIMENSIONS	24" (61.5cm) x 33ft (10.05m)
PATTERN REPEAT	22" (55cm)
PATTERN MATCH	Straight Match
FINISH	Matte
CLEANABILITY	Spongeable
USAGE	Domestic & Commercial
APPLICATION	Paste The Paper
REMOVAL	Wet Removal
WEIGHT	3.67 oz. per linear yd



## MILTON & KING®

### SHOWROOM ADDRESS & OPENING HOURS

Phone: 469.372.5774  
900 Dragon Street  
Design District  
Dallas Texas 75207

Mon to Fri: 9am-5pm  
Saturday: Closed  
Sunday: Closed

### GENERAL ENQUIRIES, ORDER & PRODUCTS

**469.372.5774**  
Mon–Fri: 8am–5pm (CST)  
[support@miltonandking.com](mailto:support@miltonandking.com)  
[www.miltonandking.com](http://www.miltonandking.com)



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### ADDITIONAL INFO

At Milton & King we have a luxury range of Decorative Textile wallcoverings for you to choose from whether you're decorating your hallway, living room, bedroom or dining room we have a wallpaper to suit your style and budget! With more than 700 wallpapers, we are bound to have the statement wallpaper you have been looking for. Decorative Textile can be used in residential, commercial and hospitality interior design projects to add features with natural and specialty materials. Combined with superior customer support and quick delivery times.

### Decorative Textile important considerations

- **Anti-microbial features** – Decorative Textile wallcoverings are treated with bactericides and mildew inhibitors to help prevent the growth of mould and mildew under normal interior conditions.
- **Paste-The-Wall** – These wallcoverings are designed with a stable textile backing that does not expand when paste is applied. Simply apply the adhesive directly to the wall, ensuring even coverage for a smooth installation. This reduces mess and allows for easier handling of panels.
- **No Booking Required** – Because the adhesive is applied to the wall rather than the back of the wallcovering, there is no need to “book” panels before hanging. This saves time and makes the process more straightforward.
- **Butt Join Installation** – The wallcovering rolls are precisely trimmed to ensure no overlap. Each panel is hung edge-to-edge for a clean, seamless look.
- **Spongeable** – Light marks, dust, and surface dirt can be removed with a slightly damp sponge. Avoid using solvents or abrasive cleaners to protect the textile surface.
- **Strippable Removal** – Decorative Textile wallcoverings are designed for easier removal compared to natural fibres. Under the right conditions, they can be peeled away in strips, reducing wall damage and simplifying redecorating.