

INDOOR PERFORMANCE FABRIC

Genovelle Performance Velvet – Flax

Genovelle Performance Velvet in Flax brings the depth and softness of a classic velvet to hardworking interiors. Its lustrous directional pile gives the color exceptional richness, while Ease Eco Performance technology improves liquid resistance, stain resistance and everyday cleanability.

With a dense, softly tailored pile and elegant drape, it is suitable for upholstery, drapery and soft furnishings.

Available in a palette of versatile colourways, Genovelle Performance Velvet can be used as a tonal companion to patterned wallpapers or as a confident expression of color in its own right. Part of the Indoor Performance Fabrics family.

INTENDED USE	Upholstery, drapery and soft furnishings
WIDTH	56.25□ / 143 cm
COMPOSITION	82% polyester / 18% rayon
ORIGIN	Made in South Korea

Specifications

GENOVELLE PERFORMANCE VELVET



Genovelle Performance Velvet brings the depth and softness of a classic velvet to hardworking interiors. Its lustrous directional pile gives every colour exceptional richness, while Ease Eco Performance technology improves liquid resistance, stain resistance and everyday cleanability. With 105,000 double rubs, Genovelle is suited to residential and contract upholstery as well as full-length drapery. Cut all pieces in one direction so the pile and colour read consistently across the finished scheme.

PATTERN TYPE	Woven plush velvet
CONSTRUCTION	Jacquard - Acrylic backing
COMPOSITION	82% polyester / 18% rayon
WIDTH	56.25 / 143 cm
WEIGHT	17.28oz/linear yd, 538gsm
PATTERN REPEAT	0 in horizontal x 0 in vertical
ABRASION	105,000 double rubs (Wyzenbeek)
PILLING	Class 5
LIGHTFASTNESS	Class 4 minimum at 40 hours
CROCKING	Wet Class 4.5 minimum; dry Class 4.5 minimum
WATER COLOURFASTNESS	Shade change Class 4 min; staining Class 3 min
SOLVENT COLOURFASTNESS	Shade change Class 4 min; staining Class 3 min
RAILROADED	No
ORIGIN	Made in South Korea

