



TRADITIONAL
WALLPAPER
AVAILABLE



REMOVABLE
WALLPAPER
AVAILABLE



COORDINATED
FABRIC
AVAILABLE

\$138 PER ROLL

SIMCOX DESIGNS

Efflorescence Wallpaper

Made to order. Ships in 3-4 days.

Delightfully romantic with nostalgic echoes of visits to country gardens and parks of times past. This design is gentle, romantic and would instantly fill a room with floral beauty and butterflies. This imagery is reminiscent of a giddy springtime day, fun, light and airy with lots of excitement and possibilities to come. Luxurious in its simplicity this palette of delicate colours and uplifting hues will brighten any space, from small and intimate to open spaces hosting large events, perfect for celebrations. Multiple meanings have been attributed to flowers for thousands of years throughout Europe, Asia and the Middle East. Floral blooms, foliage, plants and specific arrangements were used to send a coded messages to special recipients, allowing the sender to express feelings which could not be spoken aloud in polite Victorian society. A floral wallpaper sure to enliven any room.

ROLL DIMENSIONS

24" (61.5cm) x 33ft (10.05m)

PATTERN REPEAT

14.9" (38cm)

PATTERN MATCH	Straight Match
FINISH	Pre-trimmed Butt Join
CLEANABILITY	Washable
USAGE	Domestic & Commercial



COORDINATED
FABRIC

GOOD LIGHT
FASTNESS

PASTE THE WALL

STRAIGHT
MATCH

STRIPPABLE

WASHABLE

SIMCOX DESIGNS

Simcox collections have been developed using skills from traditional theatrical scenic painting. Combining time-honoured techniques with a contemporary aesthetic and the latest in digital technology.

These designs are built up of multiple layers of hand painted colour and texture scanned in to create digital compositions, often encompassing a series of drops rather than a traditional tiled repeat.

A European sensibility imbued with the Antipodean light brings a fresh take on Australian wallpaper traditions. Subtle but complex backgrounds for contemporary spaces—reflecting and enhancing natural light. Our aim is to achieve depth and beauty and something that is easy to live with.

ADDITIONAL INFORMATION

Non-woven wallpaper advantages

The most user-friendly wallpaper on the market.

FSC Certified – Sourced from FSC Certified Forests and printed with water-based ink. Non-wovens are earth friendly, and totally 100% vinyl-free.

Fire rated – Our wallpaper has obtained a Class A / Group 1 Fire rating. Meaning they are ideal for both commercial and domestic applications.

Breathable – Nonwoven wallpapers are breathable, helping them endure mould and mildew conditions. Thus, perfect to decorate bathrooms, kitchens and laundries.

Paste-The-Wall – Made from both natural and non-porous synthetic fibres. These non-woven wallpapers will not absorb moisture from the adhesive. Simply apply the paste directly to the wall. The paper will not expand or contract with no booking time required.

Butt Join – Also known as a butted seam. The wallpaper rolls are finished precisely to have no overlap. Meaning the panels simply butt up to each other for ease of installation.

Cleanable – Dirt, dust and other marks can be simply cleaned using a damp cloth with soapy water.

Durable – Non-woven wallpapers are also hard wearing and tear-resistant. This is a great advantage as the wallpapers will not get torn during installation or removal.

Easy to Remove – Once completely dry, non-woven wallpapers will come off easily. It should come down in full sheets with no need for the dreaded steamer or water. Without causing any damage to the walls upon their removal

Roll Size – 24” wide x 33’ long. Our rolls are the equivalent to a US double roll providing 65 square feet per roll.

CERTIFICATIONS

This wallpaper has obtained the following Fire and Flammability classifications.

North America

“Class A” for ASTM Designation E84-15a. Comparable to UL 723, ANSI/NFPA No. 255 & UBC No. 8-1.

Building Codes Cited:

National Fire Protection Association, ANSI/NFPA No. 101, “Life Safety Code”. International Building Code, Chapter 8, Interior Finishes, Section 803.

Australia & New Zealand

“Group 1” for AS/NZS Standards: AS/NZS 3837:1998

The Building Code of Australia (BCA)

Please [Contact Us](#) to request a copy of the fire certificates and test reports.