



TRADITIONAL  
WALLPAPER  
AVAILABLE



REMOVABLE  
WALLPAPER  
AVAILABLE



COORDINATED  
FABRIC  
AVAILABLE

**\$179** PER ROLL

SIMCOX DESIGNS

## Efflorescence Wallpaper

Delightfully romantic with nostalgic echoes of visits to country gardens and parks of times past. This design is gentle, romantic and would instantly fill a room with floral beauty and butterflies. This imagery is reminiscent of a giddy springtime day, fun, light and airy with lots of excitement and possibilities to come. Luxurious in its simplicity this palette of delicate colours and uplifting hues will brighten any space, from small and intimate to open spaces hosting large events, perfect for celebrations. Multiple meanings have been attributed to flowers for thousands of years throughout Europe, Asia and the Middle East. Floral blooms, foliage, plants and specific arrangements were used to send a coded messages to special recipients, allowing the sender to express feelings which could not be spoken aloud in polite Victorian society. A romantic floral wallpaper sure to enliven any room.

This deeply layered and textured wallpaper is also available on 7 different fabric base cloths. Suitable for upholstery and drapery.

To view more romantic floral wallpapers like our Efflorescence Design or to simply be inspired by some amazing interiors, follow our [Instagram](#). It's packed full of striking images and sensational ideas.

**Made to order.** Ships in 3-4 days.

ROLL DIMENSIONS	24" (61.5cm) x 33ft (10.05m)
PATTERN REPEAT	14.9" (38cm)
PATTERN MATCH	Straight Match
FINISH	Pre-trimmed Butt Join
CLEANABILITY	Washable
USAGE	Domestic & Commercial



COORDINATED  
FABRIC

GOOD LIGHT  
FASTNESS

PASTE THE WALL

STRAIGHT  
MATCH

STRIPPABLE

WASHABLE

## SIMCOX DESIGNS

Simcox designs have been developed using skills from traditional theatrical scenic painting. Combining time-honoured techniques with a contemporary aesthetic and the latest in digital technology.

## ADDITIONAL INFORMATION

If you are searching for statement wallpapers in Australia? Then you can rest easy as you have found what you are looking for! Our exclusive wallpaper collections are manufactured on a high quality, luxury wallpaper base with all the precision and care you would expect from a global wallpaper producer. Created to pack an interior design punch, our designer wallpapers are unique as they are exclusive. Combined with superior customer support and quick delivery times throughout Australia.

### **Non-woven wallpaper advantages**

The most user-friendly wallpaper on the market.

Sourced from FSC Certified Forests and printed with water-based ink. Our luxury wallpapers are earth friendly,

and totally 100% vinyl-free.

**Breathable** – Milton & King wallpapers are breathable, helping them endure mould and mildew conditions. Thus, perfect to decorate bathrooms, kitchens and laundries.

**Paste-The-Wall** – Made from both natural and non-porous synthetic fibres. These non-woven wallpapers will not absorb moisture from the adhesive. Simply apply the paste directly to the wall. The paper will not expand or contract with no booking time required.

The wallpaper rolls are finished precisely to have no overlap. Meaning the panels simply butt up to each other for ease of installation.

**Cleanable** – Dirt, dust and other marks can be simply cleaned using a damp cloth with soapy water.

**Durable** – These high quality wallpapers are also heard wearing and tear-resistant. This is a great advantage as the wallpapers will not get torn during installation or removal.

**Easy to Remove** – Once completely dry, non-woven wallpapers will come off easily. It should come down in full sheets with no need for the dreaded steamer or water. Without causing any damage to the walls upon their removal

**Roll Size** – 61.5cm wide x 10m long. Our rolls are the equivalent to a US double roll providing 6 square metres per roll.

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## CERTIFICATIONS

**This wallpaper has obtained the following Fire and Flammability classifications.**

### **North America**

“Class A” for ASTM Designation E84-15a. Comparable to UL 723, ANSI/NFPA No. 255 & UBC No. 8-1.

### **Building Codes Cited:**

National Fire Protection Association, ANSI/NFPA No. 101, “Life Safety Code”. International Building Code, Chapter 8, Interior Finishes, Section 803.

### **Australia & New Zealand**

“Group 1” for AS/NZS Standards: AS/NZS 3837:1998

*The Building Code of Australia (BCA)*

Please [Contact Us](#) to request a copy of the fire certificates and test reports.